

†PreforPro® and probiotics HN019® and HN001® to help support gut microbiome, and UREX™ to support mom's vaginal microbiome.*

Biotics for Mom & Baby

Designed with OB/GYNs[‡] for trying, pregnancy and postpartum, with clinically-studied biotics to support digestive health, vaginal health, and baby's immune health.*



‡Developed with 2 medical [doctors/practitioners] on Ritual's Scientific Advisory Board



Key Ingredients & Benefits

BABY'S IMMUNE HEALTH

Support breast milk immune factors and baby's immune health with probiotic HN001®.*

DIGESTIVE HEALTH

Prebiotic PreforPro® and probiotic HN019® promotes beneficial bacteria growth and digestive health, including relief of occasional constipation, bloating, and gas.*

VAGINAL HEALTH

Help maintain a healthy vaginal microbiota with probiotic blend UREX™.*

MOM'S METABOLIC HEALTH & MOOD

Promote mom's metabolic health and normal glucose levels during pregnancy, and help provide postpartum mood support with probiotic HN001®.*

We're Made Traceable®

100% of Ritual's active and other ingredients are Made Traceable®, meaning we publicly share the supplier name and final place of manufacturing for our active and other ingredients. Because transparency is great, but traceability means more—it's the very core of our commitment to quality, safety, and efficacy, and it's how we empower women to make informed choices about what they put into their bodies.

Testing & Certifications

Each batch of Natalbiotic undergoes extensive third-party testing for heavy metals, microbes, and major allergens. We also test for purity and composition to ensure that what's on the label is what's in the product. That's why we not only conduct our own testing but also achieved Clean Label Project Certification.

The Clean Label Project is considered one of the strictest for protecting consumers from harmful contaminants. It independently tests for 200+ environmental contaminants and harmful chemicals, such as heavy metals (like lead and arsenic), pesticide residues, plasticizers, and antibiotic residues.

A Thoughtful Design

CLINICALLY STUDIED BIOTICS IN CLINICALLY STUDIED DOSES

Designed for trying, pregnancy and postpartum, featuring probiotics clinically studied in pregnancy and lactation with benefits for both mom and baby.*

DESIGNED WITH CLINICAL EXPERTS

A formula developed by Ritual's in-house team of scientists and registered dietitians, in partnership with OB/GYNs[‡].

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FIRST-OF-ITS-KIND NESTED TABLET CAPSULE

Combination of micro tablets and nested inner capsule release technology to help maintain pre- and probiotic integrity.

NO REFRIGERATION NEEDED

Designed with moisture-control bottle technology to protect probiotic strains.

Supplement Facts

Serving Size: One (1) Vegan Capsule
 Servings Per Container: 30

Amount Per Serving	%DV for Pregnant/ Lactating Women
Probiotic Blend 45 mg (10 billion CFU [†]) <i>Lactobacillus reuteri</i> (RC-14 [™]) & <i>Lactobacillus rhamnosus</i> (GR-1 [™]), <i>Lactocaseibacillus rhamnosus</i> (HN001®), <i>Bifidobacterium animalis ssp. lactis</i> (HN019®)	**
Prebiotic Blend [‡] 15 mg LH01 - Myoviridae, LL5 - Siphoviridae, T4D - Myoviridae, LL12 - Myoviridae	**

**Daily Value (DV) not established.

†At Expiration Date under recommended storage conditions.

Other Ingredients: Hypromellose, cellulose, ascorbyl palmitate, hydroxypropyl cellulose, gellan gum, riboflavin as Vitamin B2 (for color).

¹UREX™ is a trademark of Chr. Hansen A/S

²PreforPro® is a trademark of Deerland Probiotics & Enzymes, Inc.